February 2018

The Action Quarterly



Meet our Employees

Beth Peck Sprinkler Service Dispatch



her husband Adam for 6 years and they have two kids: Porter (4) and Payton (3). Her family is the biggest part of her life and in her spare time she can be found cooking, outside chasing little ones, teaching them to ride horses and about livestock, or in the tractor! Beth has been with Action for 7 years.

Happy New Year!! New year = New Incentives!

Have you been thinking about upgrading your fire sprinkler system but have been weary of the large expense?

Or are you on the opposite end of the spectrum with a little more wiggle in your budget this year?

Either way we have good news – within the recently passed tax reform bill are significant financial incentives that aid the installation of fire sprinkler systems. Under the new act, small businesses can expense building improvement purchases tied to fire protection systems, including fire sprinkler retrofits, up to \$1 million in each year of the expense. Moreover, sprinkler installations in commercial settings and other larger buildings can be fully expensed until 2022. After 2022, the amount allowed to be expensed gradually declines. Retrofits for residential high-rises owned by a business would qualify for the incentive too.

For additional information please continue reading at:

NFPA - Tax Reform Bill Incentives.

Also new year means new inspection tags! If you haven't had your 2017 annual inspections completed then your fire protection systems are out of compliance. Check your tags and call Action Fire Pros at 1-800-550-2287 and we'll be delighted to take care of your inspection needs.

For more information about our company and services please visit our website at www.ActionFirePros.com or call 1-800-550-2287 and ask for Ashley Roberts in Customer Service.

Cheers to a blessed and prosperous New Year!!

Meet our Employees

Jason Bray Alarm Design & Estimator



Jason has been married to his wife Erin for 14 years. The have 3 girls: Grace, Georgia and Bella. In his spare time he enjoys spending time with his girls, working around his house and taking care of his chickens. Jason has been with Action for 8 years.



Action in Action



Daniel Wenner



Bubba & Dallas



Mark, Steven & Josh

Ken Cooper Retires





After 45 years in the industry and 15 years with Action Fire Pros Ken Cooper is retiring! He will be greatly missed by us here at Action and by many customer that enjoy his always smiling face. We wish him fun adventures in the next phase of his life!